

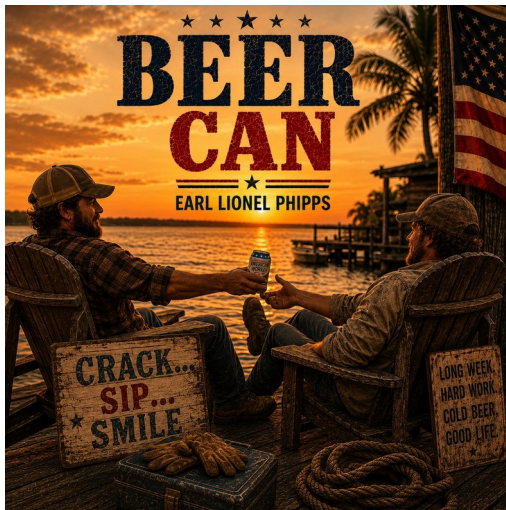
BEER CAN

Producer-Facing Pitch Sheet

Original Song

Writer: Earl Lionel Phipps

ASCAP Member #8178620



Cover direction: two hard-working buddies, sunset, cold beer, earned rest.

Title	Beer CAN
Writer	Earl Lionel Phipps
PRO	ASCAP Member #8178620
Genre	Country / Island Bounce
Mood	Laid-back / fun / relaxed
Explicit	No explicit lyric provided
Status	Original song

Core Concept

Two hard-working, blue-collar buddies finish a tough week of manual labor and finally sit back at sunset, one handing the other a cold beer. The feeling is earned rest, friendship, and the simple release of that first crack, sip, and smile.

PRIMARY HOOK

"Nothing works like a beer can"

Visual / chant payoff: "Crack... sip... smile... repeat"

Target lane	Contemporary country, blue-collar bar anthem, island-bounce summertime single.
Tempo / feel	Suggested mid-tempo pocket, approx. 92-100 BPM; relaxed groove with chorus lift. Exact BPM/key TBD by demo/master.
Vocal attitude	Conversational, laid-back swagger; smile in the vocal; big sing-along chorus.
Instrumentation	Acoustic guitar, tight drums, bass, light island percussion, electric fills, possible steel/dobro accents.
Cut potential	A beer-friendly, working-class, feel-good country cut for radio, streaming, and live crowds.

Short Pitch Paragraph

"Beer CAN" is a blue-collar, feel-good country song built around the simple payoff of a hard week finally turning into a cold-beer moment. The lyric lands in a working-class America lane: long workdays, buddies, stress rolling off, and an easy sing-along hook that listeners can remember after one chorus. It is designed for a relaxed country production with enough bounce to feel coastal, enough grit to feel real, and enough hook to work on radio, streaming, and live crowds.

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Producer Notes + Hook Reference

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Producer Notes

- Keep the lyric as written; this is a pitch presentation, not a rewrite.
- Lean into the buddy-to-buddy beer handoff as the emotional image moment.
- Make the track relaxed and hooky, not heavy or overly polished.
- The chant "Crack... sip... smile... repeat" can work as intro/outro ear candy.
- Chorus should feel like the whole room can sing it back by the second time.

Submission Metadata

Song title: Beer CAN

Writer: Earl Lionel Phipps

PRO affiliation: ASCAP Member #8178620

Publisher: TBD / not provided

ISRC / UPC: TBD at release/distribution

Final BPM / key: TBD by demo/master

Artwork note: No parental advisory label; avoid fake brand, UPC, or ISRC text on cover art.

Hook Reference - As Written

'Cause nothing works
Like a beer can
Pop that top and here I am
Stress rolls off with that first cold slam
Yeah nothing works like a beer can
Little bit of buzz
Little bit of tan
Little bit of "dang life ain't so bad"
When the world gets heavy and I can't stand
nothing works like a beer can

Presentation copy for producer review. Song and lyric remain unchanged.